



NH&RA Conference Sponsorship Fees

Gold Conference Sponsorship - \$8,500

- Acknowledgment on all print and e-mail conference promotional materials
- Acknowledgment on conference signage
- Recognition at conference opening session
- Recognition in conference book
- Full page ad in conference book
- Sponsor-provided marketing brochure distributed at conference
- Full-page ad in issue of *Tax Credit Advisor* distributed at conference
- Logo on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- Two complimentary conference registrations

Silver Conference Sponsorship - \$6,000

- Acknowledgment on all print and e-mail conference promotional materials
- Acknowledgment on conference signage
- Recognition at conference opening session
- Recognition in conference book
- ½ Page ad in conference book
- Sponsor-provided marketing brochure distributed at conference
- ½ Page ad in issue of *Tax Credit Advisor* distributed at conference
- Logo on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- One complimentary conference registration

Dinner/Reception Sponsorship - \$12,000

- Acknowledgment at major reception and/or dinner event for conference
- Signage at major reception and/or dinner event for conference
- Recognition at conference opening session
- Recognition in conference book
- Full-page ad in conference book
- Sponsor-provided marketing brochure distributed at conference
- Jr. full page ad in issue of *Tax Credit Advisor* distributed at conference
- Logo on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- Two complimentary conference registrations



Pre-Conference Symposia - \$5,000

Held in conjunction with NH&RA Annual Meeting & Summer Institute

- Acknowledgment on all print and e-mail conference promotional materials
- Acknowledgment on conference signage
- Recognition at symposium opening session
- Recognition in conference book
- ½ page ad in conference book
- Sponsor-provided marketing brochure distributed at symposium
- Jr. full page ad in issue of *Tax Credit Advisor* distributed at symposium
- Button ad on Housingonline.com during month of symposium
- Recognition in *Housing Online Weekly* during month of conference
- Two complimentary registrations for NMTC symposium

Refreshment Station Sponsor - \$4,500

- Acknowledgment on conference signage at refreshment station
- Recognition at symposium opening session
- Recognition in conference book
- Sponsor-provided marketing brochure distributed at symposium
- One Complimentary registration for event

Wi-Fi Sponsor - Prices vary; call for details.

- Acknowledgment on conference signage at registration desk
- Recognition at symposium opening session and in scrolling "Welcome" PowerPoint
- Recognition in conference book

NH&RA Event Materials & Advertising Opportunities

Conference Lanyards - \$3,000

- Company logo on lanyards worn by every attendee.
- Your company supplies the lanyards.

Conference Pens - \$1,500

- Company logo in front of every attendee at all sessions.
- Your company supplies the pens.

Conference Schedule - \$1,500

- A conference schedule tri-fold brochure will be handed out at registration.
- Your company logo will be prominently displayed on the brochure.



Conference Notepads - \$1,500

- Your company logo in front of every attendee at all sessions.
- Your company supplies the note pads.

Hotel Room Keys - Prices vary; call for details.

- Company logo printed on hotel key cards.
- All NH&RA conference hotel guests will see your logo and brief message every time they enter their rooms.

Custom Sponsorship - Call for details.

- NH&RA will be happy to discuss alternative custom sponsorship options and explore opportunities with you to develop a package that suits your needs and budget.

Conference Book Advertising - (All ads are 4-color)

AD SIZE	DIMENSIONS	PRICE
Back Cover	5.25" w × 8.25" h	\$4,000
Inside Back Cover	5.25" w × 8.25" h	\$3,000
Full Page	5.25" w × 8.25" h	\$1,500
½ Page (horizontal only)	5.25" w × 4.125" h	\$800

Conference book and signage logos need to be in a PNG format, and have at least a 500px width and a 100px height.

Sponsor Contact

First Name		Last Name	
Firm			
Address1			
Address2			
City		State	Zip
Telephone		Fax	
Email		Web	

Pricing

Sponsorship

- | | |
|--|---|
| <input type="checkbox"/> Gold - \$8,500 | <input type="checkbox"/> Refreshment Station Sponsor - \$4,500 |
| <input type="checkbox"/> Silver - \$6,000 | <input type="checkbox"/> Wi-Fi Sponsor - <i>Call for details.</i> |
| <input type="checkbox"/> Dinner/Reception - \$12,000 | |
| <input type="checkbox"/> Pre-Conference Symposia - \$5,000 | |



Event & Materials

- Conference Lanyards - \$3,000
- Conference Pens - \$1,500
- Conference Schedule - \$1,500
- Conference Notepads - \$1,500
- Hotel Room Keys - *Call for details.*
- Custom Sponsorship - *Call for details.*

Conference Book Advertising

- Back Cover - \$4,000
- Inside Back Cover - \$3,000
- Full Page - \$1,500
- ½ Page (*horizontal only*) - \$800

Payment Information

- Check Payable to NH&RA Visa Master Card AmEx

Card Number		Exp. Date	
Name on Card		Sec. Code	
Billing Address1			
Billing Address2			
Billing City	State	Zip	
Signature			

Cancellation Policy

- All sponsorship cancellations must be received in writing; fax to 202-265-4435 or email to Thom Amdur at tamdur@housingonline.com.
- Absolutely no refunds issued after seven days of receipt of the signed contract and payment.
- All registrations for complimentary attendees will be cancelled in conjunction with the application.

Complimentary Attendees

Number of complimentary attendees is dependent on the sponsorship level.

First Name		Last Name	
Firm			
Address1			
Address2			
City	State	Zip	
Telephone		Fax	
Email		Web	



NH&RA

NATIONAL HOUSING &
REHABILITATION ASSOCIATION

First Name		Last Name	
Firm			
Address1			
Address2			
City		State	
			Zip
Telephone		Fax	
Email		Web	

First Name		Last Name	
Firm			
Address1			
Address2			
City		State	
			Zip
Telephone		Fax	
Email		Web	