



NH&RA

NATIONAL HOUSING &
REHABILITATION ASSOCIATION

NH&RA 2019 Annual Meeting Sponsorship Options

Gold Annual Meeting Sponsorship - \$8,500 per conference **(SOLD OUT)**

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at conference opening session
- Recognition in conference book
- Full page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- Full-page ad in issue of *Tax Credit Advisor* distributed at conference
- Banner ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- Two complimentary conference registrations

Silver Annual Meeting Sponsorship - \$6,000 per conference (2 of 3 Available)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at conference opening session
- Recognition in conference book
- Full Page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- ½ Page ad in issue of *Tax Credit Advisor* distributed at conference
- Button ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- One complimentary conference registration

Opening Dinner Sponsorship - \$12,000 per conference (1 of 1 Available)

- Acknowledgement at major dinner event for conference
- Signage at major dinner event for conference
- Recognition at conference opening session
- Recognition in conference book
- Full-page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- Jr. full page ad in issue of *Tax Credit Advisor* distributed at conference
- Banner ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees



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NH&RA 2019 Annual Meeting Sponsorship Options

Refreshment Station Sponsor - \$4,500 *(SOLD OUT)*

- Acknowledgment on conference signage at refreshment station
- Recognition at Annual Meeting & Symposium opening sessions
- One Complimentary registration for event
- Sponsor-provided Marketing Brochure distributed at symposium
- Recognition in conference book

Symposium on Tax Exempt Bond Financing Title Sponsor - \$8,500 (1 of 1 Available)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at symposium opening session
- Recognition in conference book
- ½ page ad in conference book
- Sponsor-provided Marketing Brochure distributed at symposium
- Jr. full page ad in issue of *Tax Credit Advisor* distributed at symposium
- Button ad on Housingonline.com during month of symposium
- Recognition in *Housing Online Weekly* during month of conference
- Two complimentary registrations for symposium & annual meeting

Symposium on Tax Exempt Bond Financing Lunch Sponsor - \$6,000 (1 of 1 Available)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at symposium opening session
- Recognition in conference book
- Full Page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- ½ Page ad in issue of *Tax Credit Advisor* distributed at conference
- Button ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- One complimentary symposium &



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NH&RA 2019 Annual Meeting Materials & Advertising Opportunities

Conference Lanyard – \$3,000 *(SOLD OUT)*

- Company logo on lanyard worn by attendees.
- Your company supplies the lanyard.

Conference Wi-fi Sponsor – \$3,000

- Acknowledgment on conference signage
- Acknowledgement on Wi-fi login instructions
- Recognition at conference opening session and in scrolling Welcome PowerPoint
- Recognition in conference book

Conference Pens – \$2,000

- You supply the pens and have your company logo in front of every attendee at all sessions.
- Minimum units required will be provided by 2 weeks prior to the conference.

Conference Schedule – \$2,000

- A conference schedule tri-fold brochure will be handed out at registration.
- Your company logo will be prominently displayed on the brochure.

Conference Notepads – \$2,000 *(SOLD OUT)*

- You supply the note pads and have your company logo in front of every attendee at all sessions.
- Minimum units required will be supplied 2 weeks prior to the conference.

Hotel Room Keys – \$5,000

- Company logo printed on hotel key cards.
- All NH&RA conference hotel guests will see your logo and brief message every time they enter their rooms.

Conference Book Advertising (All ads are 4-color)

AD SIZE	DIMENSIONS	PRICE
Back Cover	5.25" w x 8.25 " h	\$4,000
Inside Back Cover	5.25" w x 8.25 " h	\$3,000
Full Page	5.25" w x 8.25 " h	\$1,500
½ Page (horizontal only)	5.25" w x 4.125" h	\$800



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2019 NH&RA Annual Meeting Sponsorship Application Form

Sponsor Contact

First Name:		Last Name:	
Firm:			
Address1:			
Address2:			
City:		State:	Zip:
Telephone:		Fax:	
Email:			

Pricing – See Fee Summaries for more information

Sponsorship

- | | |
|---|---|
| <input type="checkbox"/> Gold \$8,500 <i>SOLD OUT</i> | <input type="checkbox"/> Refreshment Station \$4,500 <i>SOLD OUT</i> |
| <input type="checkbox"/> Silver \$6,000 | <input type="checkbox"/> Pre-Conference Symposium Title Sponsor \$8,500 |
| <input type="checkbox"/> Dinner \$12,000 | <input type="checkbox"/> Pre-Conference Symposium Lunch Sponsor \$8,500 |

Event and Materials

- | | |
|---|--|
| <input type="checkbox"/> Conference Lanyard – \$3,000 <i>SOLD OUT</i> | <input type="checkbox"/> Conference Schedule – \$2,000 |
| <input type="checkbox"/> Conference Pens – \$2,000 | <input type="checkbox"/> Conference Notepads – \$2,000 <i>SOLD OUT</i> |
| <input type="checkbox"/> Hotel Room Keys – \$3,500 | <input type="checkbox"/> Wifi Fi Sponsor – \$3,000 |

Conference Book Advertising

- | | |
|--|--|
| <input type="checkbox"/> Back Cover - \$4,000 | <input type="checkbox"/> Full Page Ad - \$1,500 |
| <input type="checkbox"/> Inside Back Cover - \$3,000 | <input type="checkbox"/> 1/2 Page Ad (horiz. only) - \$800 |

Payment

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> AmEx |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Check Payable to NH&RA |

Card Number		Exp. Date	
Name on Card		Sec. Code	
Billing Address			
Billing City		State	Zip
Signature			



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Refund and Cancellation Policy:

- All sponsorship cancellations must be received in writing – fax to (202-265-4435) or email to Thom Amdur (tamdur@housingonline.com) is acceptable.
- Absolutely no refunds issued after seven days of receipt of the signed contract and payment.
- All registrations for complimentary attendees will be cancelled in conjunction with the application.

Complimentary Attendees -- All attendees must be an associate of the sponsorship firm.

First Name:		Last Name:	
Firm:			
Address1:			
Address2:			
City:	State:	Zip:	
Telephone:	Fax:		
Email:			

First Name:		Last Name:	
Firm:			
Address1:			
Address2:			
City:	State:	Zip:	
Telephone:	Fax:		
Email:			

Please return application form to:

NH&RA • 1400 16th Street, NW, Suite 420 • Washington, DC 20036

Tel. 202.939.1784 • Fax 202.265.4435