



# NH&RA

NATIONAL HOUSING &  
REHABILITATION ASSOCIATION

## 2019 NCHMA Spring Meeting Sponsorship Options

### **Platinum Conference Sponsorship** - \$5,000 per conference (**SOLD OUT**)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition in conference book
- Full page ad in conference book
- 1/2-page ad in issue of *Tax Credit Advisor* distributed at conference
- Tabletop display at conference
- Three complimentary conference registrations

### **Gold Conference Sponsorship** - \$2,500 per conference (3/3 available)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at conference opening session
- Recognition in conference book
- Full Page ad in conference book
- One complimentary conference registration

### **Silver Conference Sponsorship** - \$1,500 per conference (5/5 Available)

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition in conference book
- One complimentary conference registration

### **Coffee Break Sponsorship**- \$2,500 per conference (2/2 Available)

- Acknowledgement on all print and email conference promotional materials.
- Acknowledgement on conference signage.
- Recognition in conference book.
- Full page ad in conference book.
- Two complimentary conference registrations.

### **Luncheon Sponsorship**- \$2,500 per conference (1/1 Available)

- Acknowledgement on all print and email conference promotional materials.
- Acknowledgement on conference signage.
- Recognition in conference book.
- Full page ad in conference book
- One complimentary conference registration.



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### Reception Sponsorship - \$2,500 (1/1 Available)

- Acknowledgement on all print and email conference promotional materials.
- Acknowledgement on conference signage.
- Recognition in conference book.
- Full page ad in conference book.
- Two complimentary conference

### Conference Lanyard – \$1,500 (1/1 Available)

- Company logo on lanyard worn by attendees.
- Your company supplies the lanyard.

### Conference Pens – \$1,500 (1/1 Available)

- You supply the pens and have your company logo in front of every attendee at all sessions.
- Minimum units required will be provided by 2 weeks prior to the conference.

### Conference Notepads – \$1,500 (1/1 Available)

- You supply the note pads and have your company logo in front of every attendee at all sessions.
- Minimum units required will be supplied 2 weeks prior to the conference.

### Conference Book Advertising (All ads are 4-color)

| AD SIZE                  | DIMENSIONS         | PRICE   |
|--------------------------|--------------------|---------|
| Back Cover               | 5.25" w x 8.25 " h | \$2,000 |
| Inside Back Cover        | 5.25" w x 8.25 " h | \$1,500 |
| Full Page                | 5.25" w x 8.25 " h | \$1,000 |
| ½ Page (horizontal only) | 5.25" w x 4.125" h | \$500   |



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## 2019 NCHMA Spring Meeting Sponsorship Options

### Sponsor Contact

|                    |  |                   |  |
|--------------------|--|-------------------|--|
| <b>First Name:</b> |  | <b>Last Name:</b> |  |
| <b>Firm:</b>       |  |                   |  |
| <b>Address1:</b>   |  |                   |  |
| <b>Address2:</b>   |  |                   |  |
| <b>City:</b>       |  | <b>State:</b>     |  |
| <b>Telephone:</b>  |  | <b>Fax:</b>       |  |
| <b>Email:</b>      |  |                   |  |

### Pricing – See Fee Summaries for more information

#### Sponsorship

- |                                                           |                                                       |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Platinum \$5,000 <b>SOLD OUT</b> | <input type="checkbox"/> Reception \$2,500            |
| <input type="checkbox"/> Gold \$2,500                     | <input type="checkbox"/> Coffee Break Sponsor \$2,500 |
| <input type="checkbox"/> Silver \$1,500                   | <input type="checkbox"/> Lunch Sponsor \$2,500        |

#### Event and Materials

- Conference Lanyard – \$1,500
- Conference Pens – \$1,500
- Conference Notepads – \$1,500

#### Conference Book Advertising

- |                                                      |                                                            |
|------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Back Cover - \$2,000        | <input type="checkbox"/> Full Page Ad - \$1,000            |
| <input type="checkbox"/> Inside Back Cover - \$1,500 | <input type="checkbox"/> 1/2 Page Ad (horiz. only) - \$500 |

### Payment

- |                                     |                                                 |
|-------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> AmEx                   |
| <input type="checkbox"/> Visa       | <input type="checkbox"/> Check Payable to NH&RA |

|                        |  |                  |  |
|------------------------|--|------------------|--|
| <b>Card Number</b>     |  | <b>Exp. Date</b> |  |
| <b>Name on Card</b>    |  | <b>Sec. Code</b> |  |
| <b>Billing Address</b> |  |                  |  |
| <b>Billing City</b>    |  | <b>State</b>     |  |
| <b>Signature</b>       |  |                  |  |



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### Refund and Cancellation Policy:

- All sponsorship cancellations must be received in writing – fax to (202-265-4435) or email to Thom Amdur (tamdur@housingonline.com) is acceptable.
- Absolutely no refunds issued after seven days of receipt of the signed contract and payment.
- All registrations for complimentary attendees will be cancelled in conjunction with the application.

**Complimentary Attendees** -- All attendees must be an associate of the sponsorship firm. Not all sponsorships levels include complimentary registrations.

|                    |               |                   |  |
|--------------------|---------------|-------------------|--|
| <b>First Name:</b> |               | <b>Last Name:</b> |  |
| <b>Firm:</b>       |               |                   |  |
| <b>Address1:</b>   |               |                   |  |
| <b>Address2:</b>   |               |                   |  |
| <b>City:</b>       | <b>State:</b> | <b>Zip:</b>       |  |
| <b>Telephone:</b>  | <b>Fax:</b>   |                   |  |
| <b>Email:</b>      |               |                   |  |

|                    |               |                   |  |
|--------------------|---------------|-------------------|--|
| <b>First Name:</b> |               | <b>Last Name:</b> |  |
| <b>Firm:</b>       |               |                   |  |
| <b>Address1:</b>   |               |                   |  |
| <b>Address2:</b>   |               |                   |  |
| <b>City:</b>       | <b>State:</b> | <b>Zip:</b>       |  |
| <b>Telephone:</b>  | <b>Fax:</b>   |                   |  |
| <b>Email:</b>      |               |                   |  |

**Please return application form to:**

NH&RA • 1400 16th Street, NW, Suite 420 • Washington, DC 20036

Tel. 202.939.1784 • Fax 202.265.4435