

Updated 1/4/2022

2022 NH&RA Annual Meeting Sponsorship Benefits	50th Anniversary Leadership Circle	50th Anniversary Patron	Gold Event Sponsor	Silver Event Sponsor	Opening Reception	Pre-Conference Symposium Title Sponsor	Pre-Conference Symposium Lunch Sponsor	Refreshment Station Sponsor
Fee	\$10,000	\$1,500	\$8,500	\$6,000	\$12,000	\$8,500	\$6,000	\$4,500
Availability	2 of 5 Remaining	Unlimited	4 of 5 Remaining	6 of 10 Remaining	SOLD OUT	Available	SOLD OUT	SOLD OUT
PRE-EVENT MARKETING								
Annual Meeting Website Recognition	✓		✓	✓	✓	✓	✓	✓
Annual Meeting Email & Print Marketing Campaign Recognition	✓		✓	✓	✓	✓	✓	✓
Recognition at 50th Anniversary Celebration Event	✓	✓						
ON-SITE EVENT MARKETING								
Recognition at Opening Session	✓		✓	✓	✓	✓	✓	✓
Recognition in Conference Book	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Conference Agenda					✓	✓	✓	✓
Full Page advertisement in Conference Book	✓		✓	✓	✓	✓	✓	
Sponsor-Provided Marketing Brochure distributed at Conference	✓		✓	✓	✓	✓	✓	
Tabletop display at Conference	✓		✓	✓	✓	✓	✓	
ADDITIONAL NH&RA BENEFITS								
NH&RA Annual Meeting Complimentary Registration(s)	2		2	1	2	2	1	1
Mailing list of Conference Attendees	✓		✓	✓	✓	✓	✓	✓
Banner Ad on HousingOnline.com Homepage During Month of Conference	✓		✓		✓	✓		
Banner Ad in Housing Online Weekly during month of conference	✓		✓		✓		✓	
Recognition in Housing Online Weekly newsletter during month of conference	✓		✓	✓	✓	✓	✓	✓
Recognition in 50th Anniversary Tax Credit Advisor Supplement	✓	✓						
Logo on 50th Anniversary HousingOnline.com website	✓	✓						

