



# Vertically Integrated Strategy

**We provide operational efficiencies and economies of scale that drive an attractive return on investment**

## **Development & Asset Management**

Our Development and Asset Management teams specialize in sourcing, structuring, and developing some of the industry's most unique and complex residential portfolios.

## **Design & Construction**

Fairstead's in-house Design & Construction team members have diverse backgrounds in architecture, engineering, design, and data science. We have estimating, solar, incentives, utility analysis, and construction management.

## **Operations & Property Management**

Fairstead's operations and property management team enables the firm to remain deeply invested operators and managers of its properties and communities for the duration of ownership.

## **Resident Services & Amenities**

Fairstead creates high-opportunity living experiences that extend beyond the structural aspects of its buildings. This programming increases the overall property value and ensures greater resident attraction and retention.

## **Sustainability & Resiliency**

Our team brings resource-efficient and environmentally sound design solutions to its properties in an effort to improve the lives of residents, mitigate harm to the climate, and represent a viable economic model that encourages the expansion of sustainable and resilient housing.



Fairstead launched an in-house venture capital arm, **Fairstead Ventures**, to focus on strategic investments and deploying leading-edge technologies across our affordable housing portfolio.

---

Decarbonization

---

Energy & Water

---

Sustainability & Resiliency

---

Resident Health & Services

---

Broadband

---

Construction & Materials

---

Property Operation



NY-based Kwant.AI is a construction analytics platform built to mitigate cost overruns and time delays. Their hardware is placed on-site and seamlessly sends data to its software, which turns and communicates KPIs back to site for outsized efficiency returns.



CT-based Enviro Power generates electricity and provides backup power using their smart-watt heating system. The smart-watt boiler technology helps manage peak-demand loads for the client as well as the grid operator.

# Retrofitting Roadmap

## Old Building, New Tech/

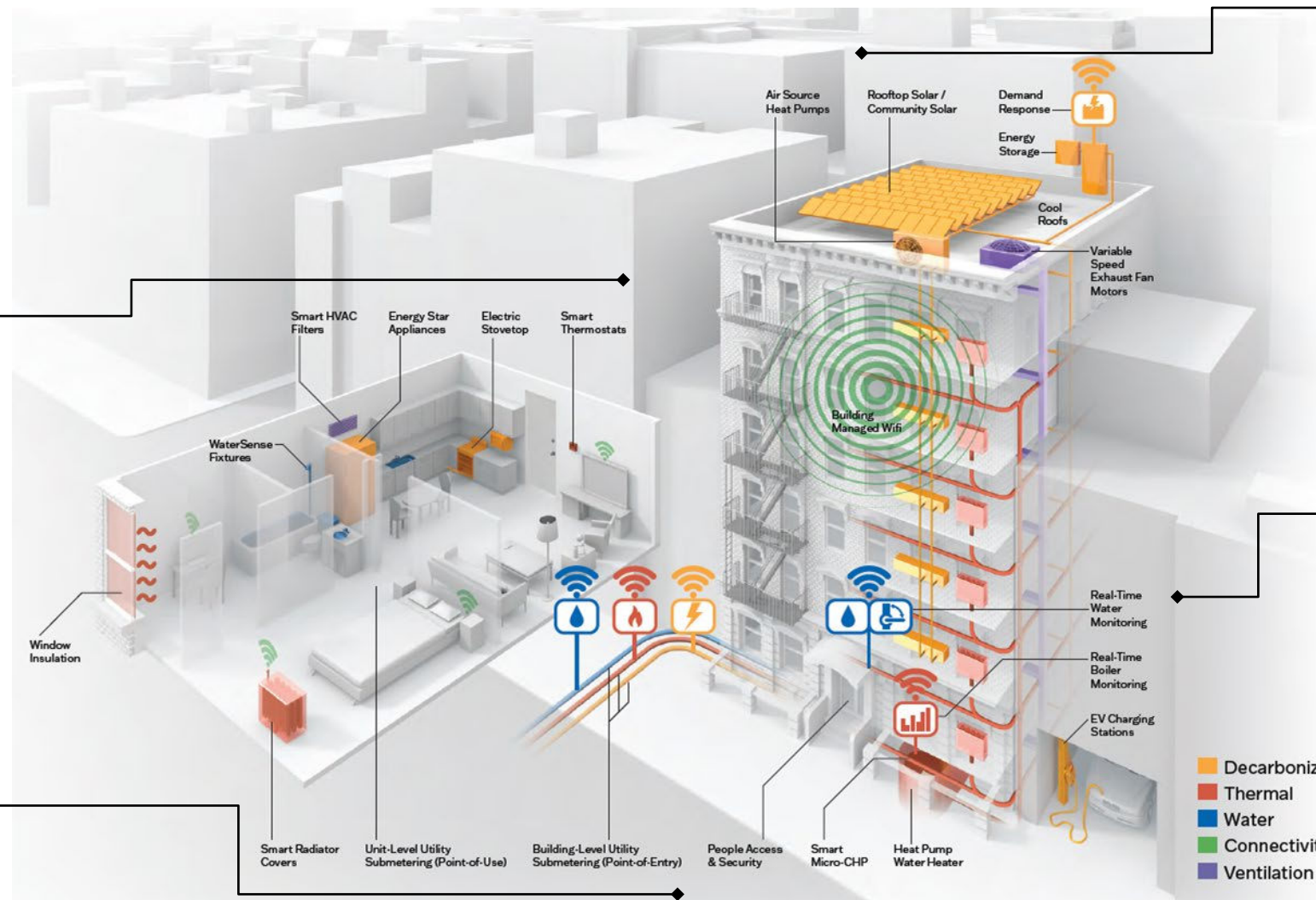
Don't let age fool you. The latest technologies can be deployed in your 100-year-old building

## Reduction. Reduction. Reduction.

Reduce the amount of energy, water, and gas buildings.

## Knowledge is Power

Leverage real time monitoring that allows managers and residents to take control of energy usage.



## Turn Buildings into Energy Generators

Move to renewable, clean energy sources. Produce and store energy on-site.

## Early Detection for Environmental Protection

Smart technologies teach you how your building operates.