



ALTERRA
MTN CO

NH&RA Conference

Cracking the Middle-Income Housing Challenge

Willa Williford, VP Workforce Housing
Alterra Mountain Company

May 4, 2026



 **Alterra Overview**



 **ALTERRA** MTN CO

 **Steamboat**

 **Winter Park**
RESORT

 **PALISADES**
TAHOE

 **Mammoth**

June 
MOUNTAIN

 **ARAPAHOE BASIN**

 **BIG BEAR**
MOUNTAIN RESORT

 **Snow**
VALLEY
MOUNTAIN RESORT • CALIFORNIA

 **STRATTON**
VT

 **Sugarbush**

 **Snowshoe**

 **CRYSTAL**

 **TREMBLANT**
Mont Tremblant, Québec

 **BLUE**
MOUNTAIN

 **CMH**

 **DEER VALLEY**
RESORT

 **Schweitzer**

 **Solitude**
MOUNTAIN RESORT

 **Mike Wiegele**
Helicopter Skiing

 **Alpine Aerotech**

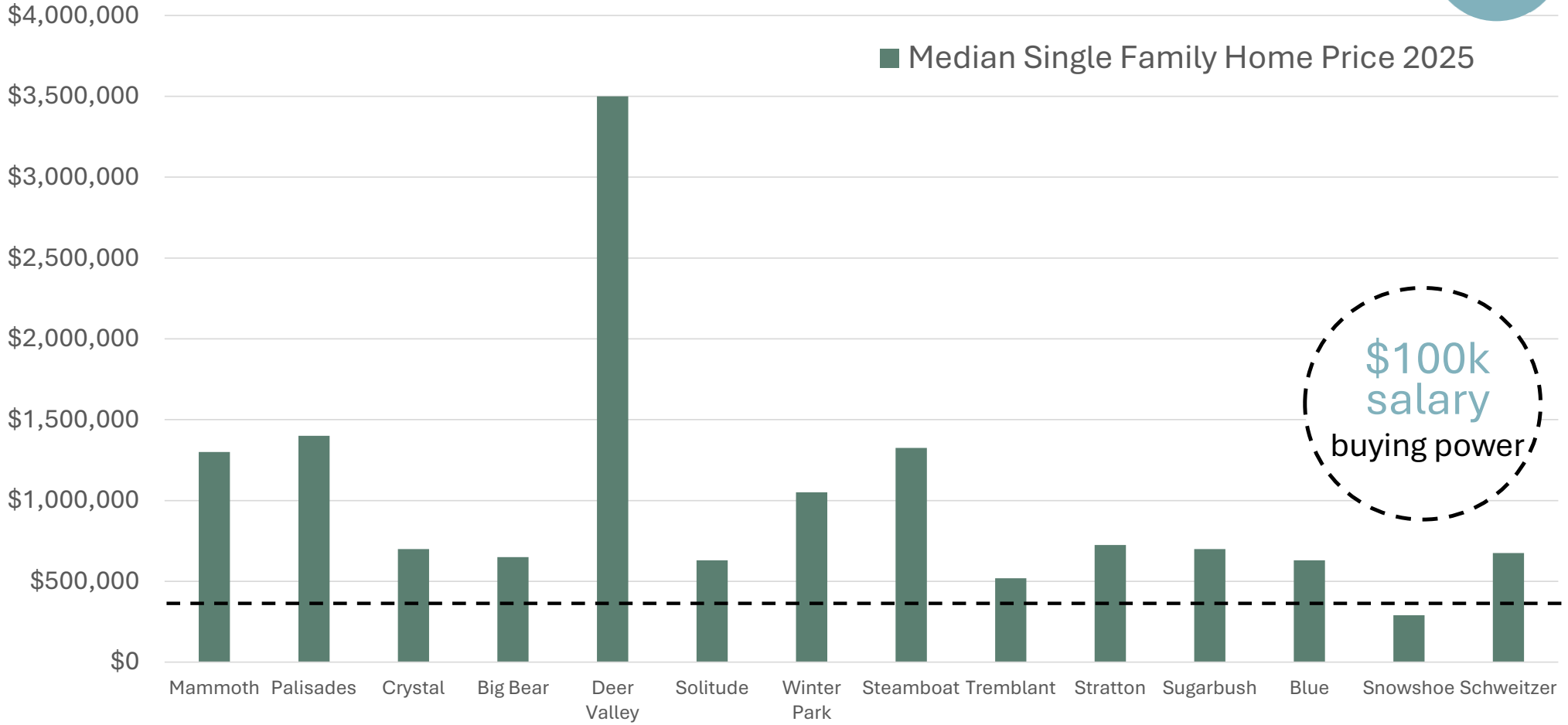
 **Ski Butlers**

 **ASPENWARE**

 **IKON**
PASS



Year-Round Resort Leadership – Home Buying Opportunities



\$100k salary
buying power